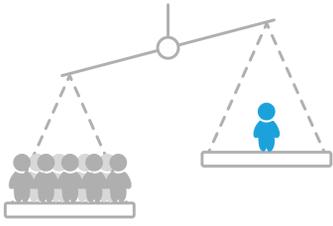


# The 1.3 Trillion Dollar Problem

Lost productivity resulting from low technology skills costs the U.S. economy \$1.3 trillion each year. Here are seven startling facts around this costly technology skills gap.



## 1 in 10

workers report having **mastered workplace tech tools.**<sup>1</sup>



## 78%

of **middle-skill job openings require knowledge of digital productivity tools** such as spreadsheets and presentation software.<sup>2</sup>

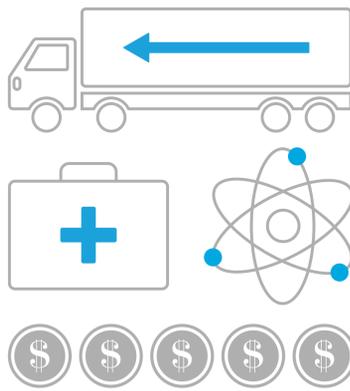


## 58%

of those currently entering the workforce have **low skills in solving problems with technology.**<sup>3</sup>

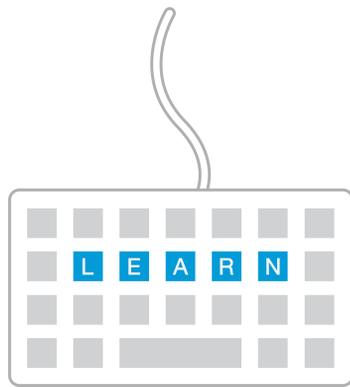
## 67%

of all tech jobs are **outside of the tech sector** including transportation, healthcare, education, and finance.<sup>4</sup>



## 1 in 3

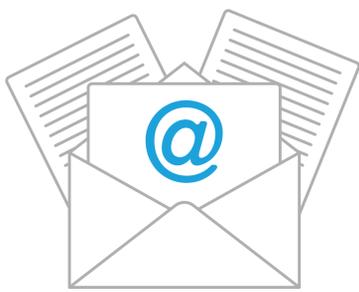
workers report they are **not proficient in the technology required for their job.**<sup>5</sup>



**Nearly 1/4 of an employee's work day is wasted because of inadequate skills,** costing businesses

## \$10,000

per employee annually.<sup>6</sup>



## 28%

of an employee's **work week is spent on reading, writing or responding to email.**<sup>7</sup>

## How Learning.com Can Help

Our complete digital literacy curriculum for grades K-8 provides grade-appropriate lessons with embedded instruction to engage students as they develop critical skills such as keyboarding, online safety, coding, and more.

**We make it easy for teachers to equip their students to succeed on online assessment, in college, and their future careers.**



**Learning.com**  
EXCEL IN A DIGITAL WORLD

<sup>1</sup> <http://businessdegrees.uab.edu/resources/infographics/the-it-skills-gap/>

<sup>2</sup> <http://burning-glass.com/research/digital-skills-gap/>

<sup>3</sup> Change the Equation, 2015

<sup>4</sup> <https://obamawhitehouse.archives.gov/the-press-office/2016/01/30/fact-sheet-president-obama-announces-computer-science-all-initiative-0>

<sup>5</sup> <http://businessdegrees.uab.edu/resources/infographics/the-it-skills-gap>

<sup>6</sup> International Data Corporation (IDC) "Bridging the information worker productivity gap: New challenges and opportunities for IT"

<sup>7</sup> McKinsey Global Institute: The social economy: unlocking value and productivity through social technologies!